



the
Canadian Chamber of Commerce in Latvia
(**CanCham**)

presentation to the

Riga Business Chamber
Doing Business with Canada

Friday, May 31st, 2024

Business Networking

Strategic Partnerships





Objectives ----- Capabilities

Connecting the Dots

Latvia is positioned for potential

Population:
Europe 525m
Canada/US 375m

Population:
Central Asia 75m
Ukraine 33m

Total East 198.3



Main CanCham Objective

facilitation of Canadian business interests in Latvia
through a network of local partners

CanCham's Capability

Promoting Latvia-Canada
through business networking
in Canada and Latvia



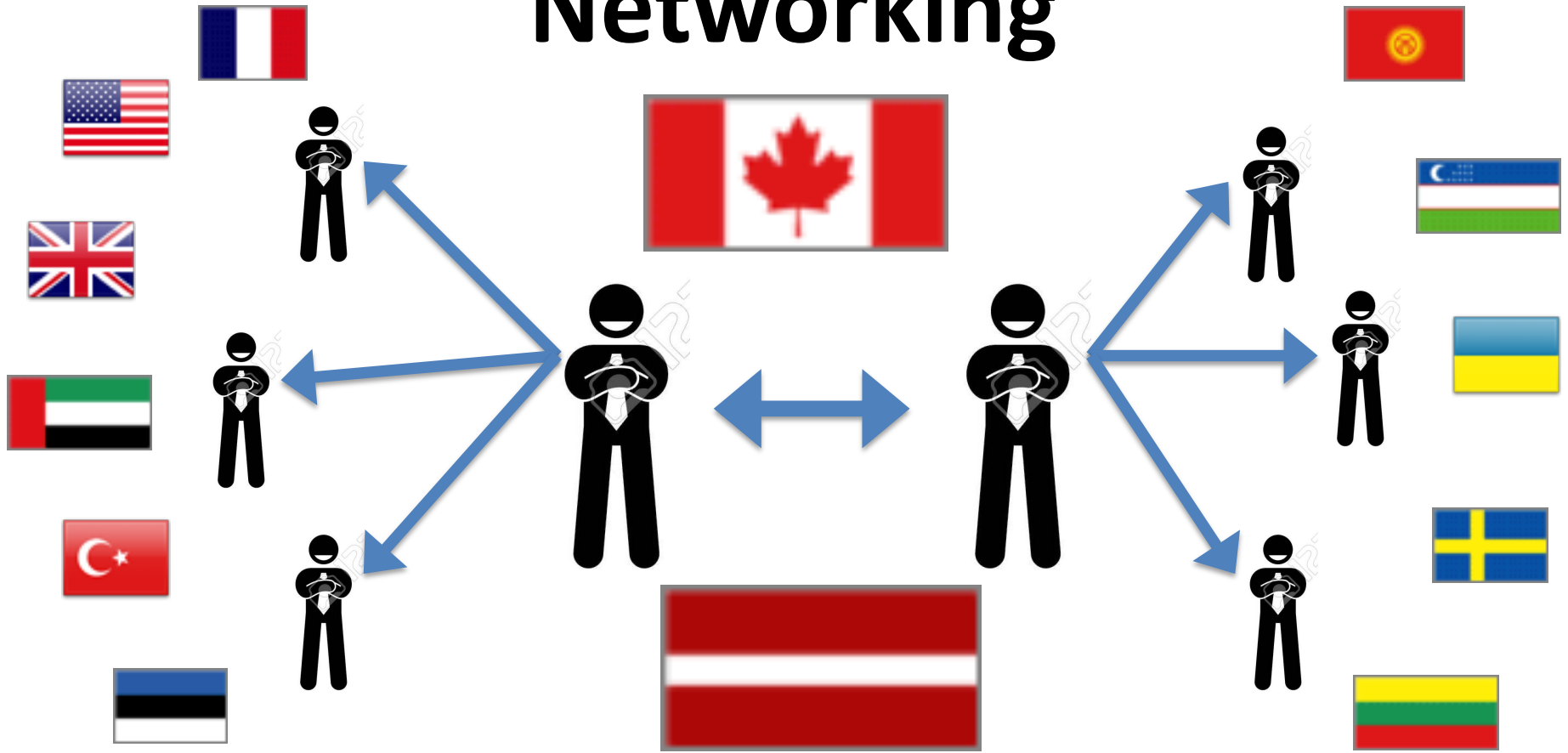
Strategic Partnerships

Building Relationships and Trust





Networking



Programs

Visit Latvia Program

Encouraging Canadians to discover Latvia

DMC System

(Destination Management Coordination)

Mentoring / Market entry support

The role of DMC's in Canada

- **Connect to:**
 - **business partners for CanCham members**
 - **A network of friends, business associates and personal acquaintances**
 - **local (Canadian) chambers of commerce seeking opportunities in our region**



CETA
the
**Comprehensive
Economic and Trade
Agreement**

(Canada/European Union free trade agreement)



C  CCL

Canadian Chamber of
Commerce in Latvia

Partners



UNIVERSITY
of GUELPH

CHANGING LIVES
IMPROVING LIFE



C  CCL
Canadian Chamber of
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Understanding Canada

Regions

Maritimes

Quebec

Ontario

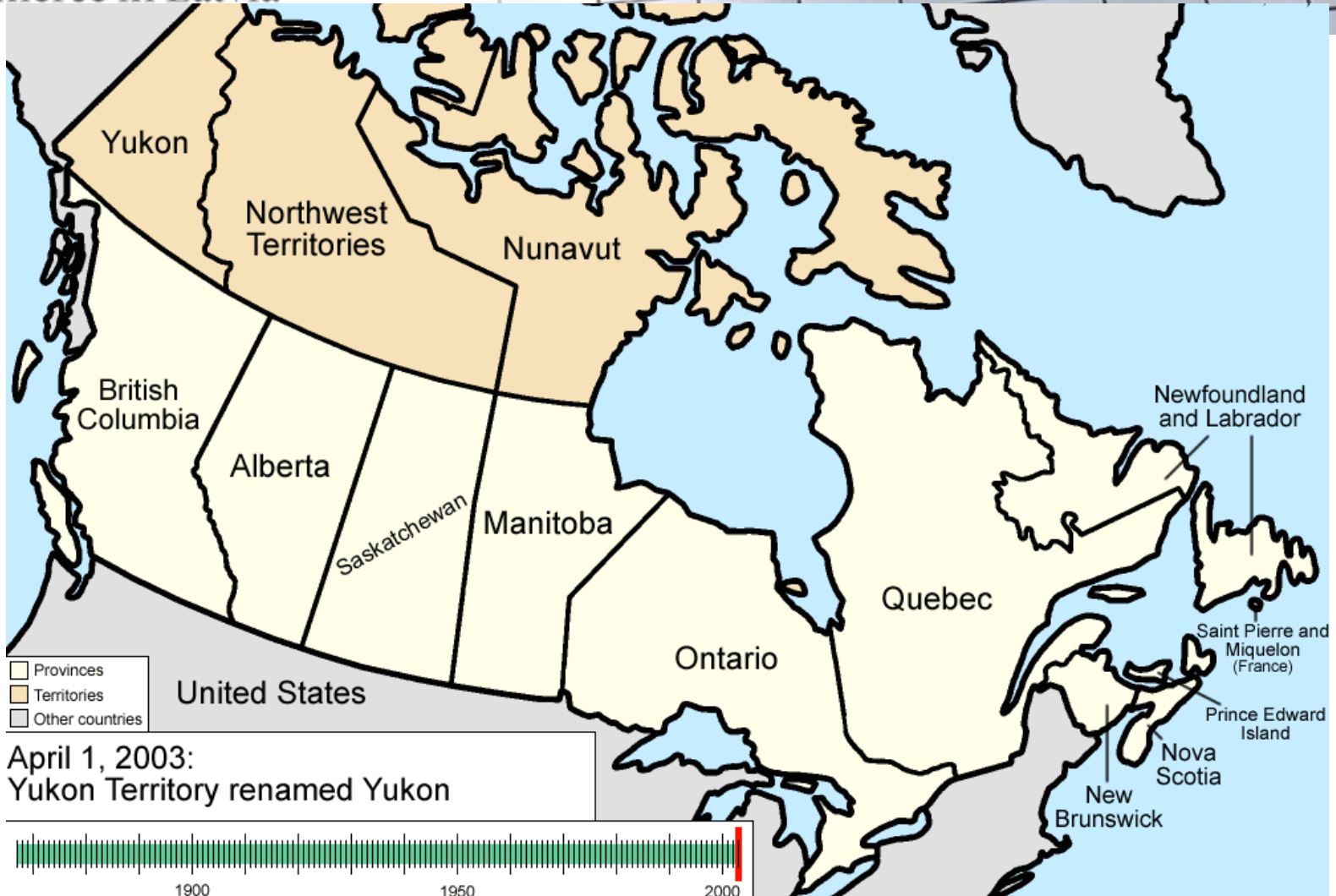
Praries

British Columbia

the North



Canadian Chamber of
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Distances

Toronto - Montreal	541 km
Toronto - Halifax	920 km
Toronto - Winnipeg	2,243 km
Toronto - Calgary	3,427 km
Toronto - Vancouver	4,394 km
Halifax - Vancouver	6,159 km



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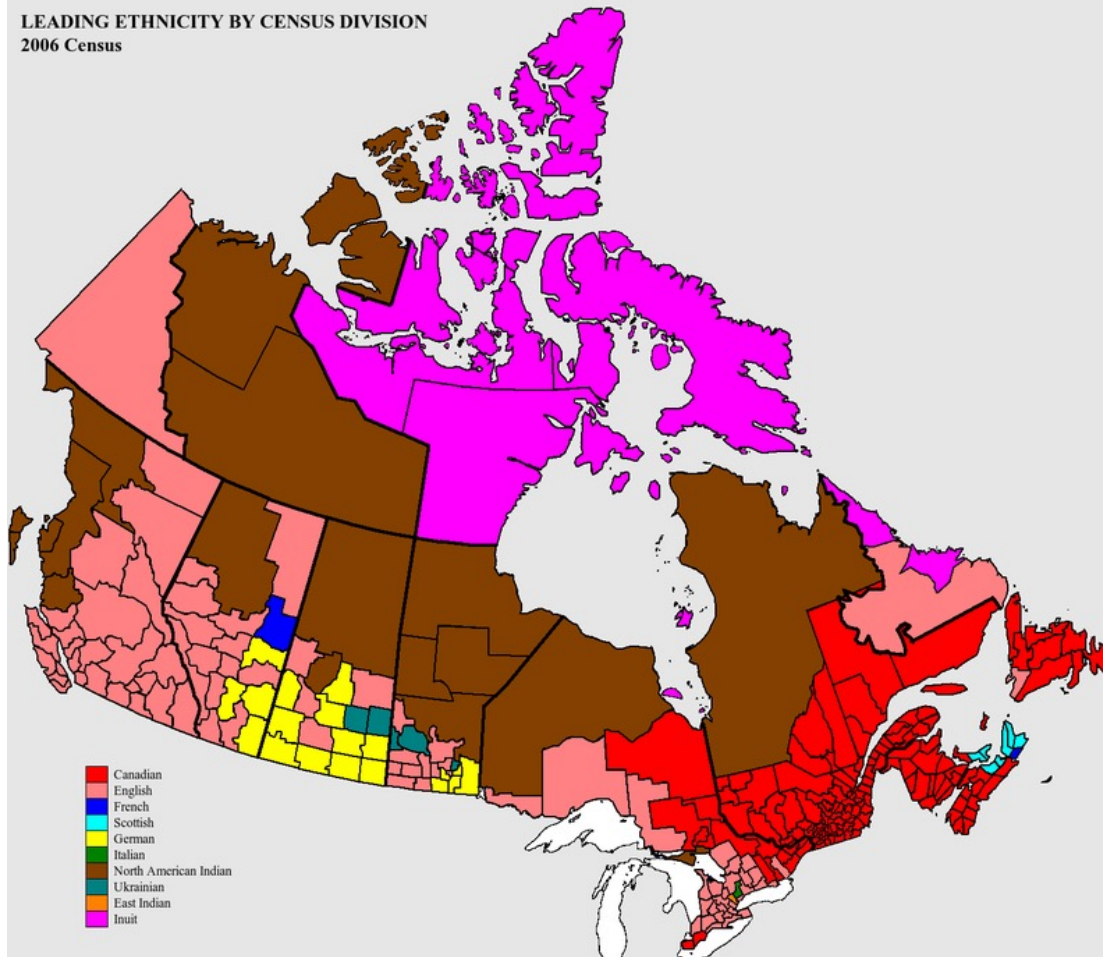
Population of Canada

1867	3,463,000
1912	7,389,000
1942	11,654,000
1957	16,610,000
2016	36,286,400



Canadian Chamber of
Commerce in Latvia

LEADING ETHNICITY BY CENSUS DIVISION
2006 Census





Thank you

Feel free to talk to us

Ed Kalvins, Chairman
Canadian Chamber of Commerce in Latvia
+371 29 255 223
ed.kalvins@cancham.lv